

WARNING

DO NOT ATTEMPT TO INSTALL OR USE THE FLEX BLADE® BEFORE READING THE FOLLOWING.

Flex Blade® Units and Parts are not to be used for horseplay.

Use caution when setting up & installing the Flex Blade®.

If you are confused by these instructions or have questions regarding installation of the Flex Blade®, please contact Above All Advertising, Inc.

IMPORTANT: Always wear protective goggles and gloves when handling and installing the Ground Stake!

Always use 2 people when constructing your Flex Blade®.

Thank you for purchasing The Flex Blade®. We are sure that you will be most satisfied with your investment. Having accepted delivery of your Flex Blade® you have accepted responsibility for the safe care and maintenance of this product.

PLEASE BECOME FAMILIAR WITH THESE INSTRUCTIONS.

This will prevent problems or misunderstandings about the operation of the Flex Blade®. After reading this should you still have questions, please take time to contact ABOVE ALL ADVERTISING, INC. at 866.552.2683.

The time taken to read and understand these directions could be the difference between having an excellent advertising opportunity or a potential disaster.

HANDLING INSTRUCTIONS

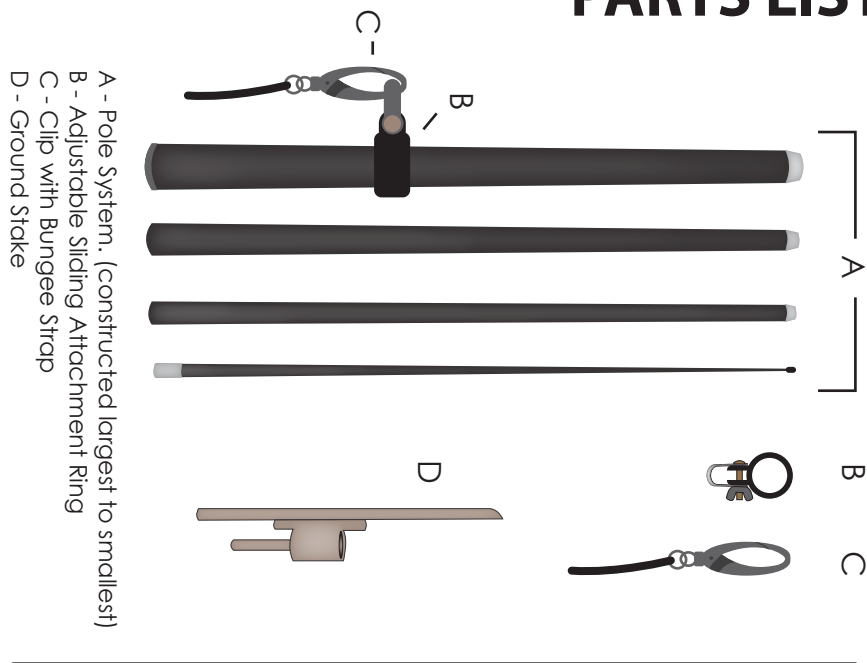
WARNINGS AND PRECAUTIONS

Ground stakes may have sharp edges! Please be extremely careful and wear gloves when handling these units! Be aware of underground power lines, water lines or any obstructions in the ground as ABOVE ALL ADVERTISING, INC. will not be held liable for misuse and negligence.

1. Never leave your Flex Blade® unattended for long periods of time as vandalism or theft may occur.
2. Always store Flex Blade® inside when not in use.
3. Never drag the Flex Blade® on the ground or floor.
4. Never stand, walk or jump on the Flex Blade®.
5. Do not leave your Flex Blade® out in the rain.
6. Keep Flex Blade® away from sharp edges as the fabric can snag and tear.
7. Please do not use your Flex Blade® in winds above 20mph or gusty wind conditions.

ABOVE ALL ADVERTISING, INC.
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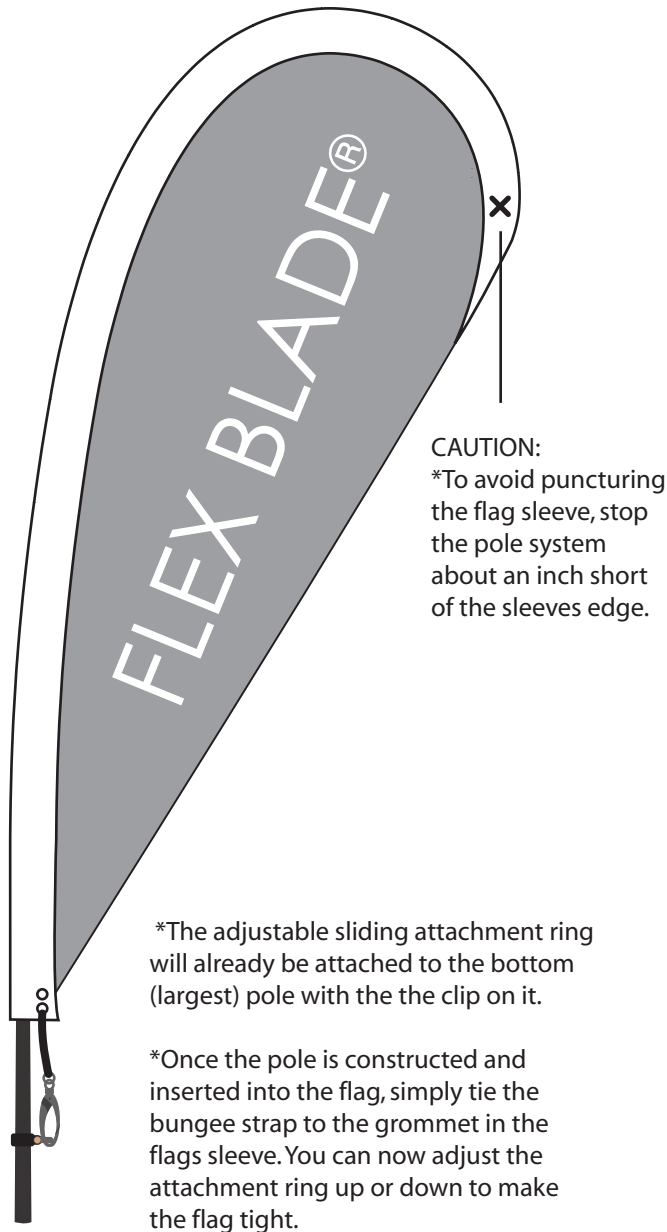
PARTS LIST



**PLEASE UNFOLD TO
REVEAL INSTRUCTIONS**

FLEX BLADE®
INSTALLATION & MAINTENANCE
INSTRUCTIONS
IMPORTANT
READ ALL WARNING STATEMENTS AND INSTRUCTIONS
CAREFULLY BEFORE ASSEMBLING AND USING THE FLEX BLADE®

***Please refer to the images on these instructions for assistance as they will show you correct set-up.**



***If you have any questions, please contact your distributor.**

HOW TO INSTALL THE FLEX BLADE®

1 - Remove the Ground Stake from the carry bag for installation into the ground, dirt or soft surface. [If you need to mount the unit indoors or on a hard surface (IE. Concrete/blacktop) you will need a Ground Support Platform Stand. Please contact your distributor for assistance.]

IMPORTANT: DO NOT STRIKE MALLET ON BALL BEARING CONNECTOR

2 - Using a rubber mallet, drive the Ground Stake into the grass or soft ground so the bottom bearing is almost flush (1/4") to the grass or soft ground. (Try to drive the Ground Stake perpendicular into the grass or soft ground. This will make sure the Flex Blade® is installed properly and will stand erect like designed.)

3 - Locate & remove all support pole sections. Insert the smallest support pole into the next size wider in diameter. (The bottom support pole is the widest in diameter & will have the adjustable sliding attachment ring installed; make sure this is used as the bottom support pole.) Pole size diameter will decrease as you move up from the bottom of the pole set.

4 - Once all of the support pole sections are pieced together, place the pole aside and locate the Flex Blade® flag. Open the Flex Blade® flag and find the bottom part of the black sleeve with two grommets inserted/attached. This is the bottom part of your Flex Blade® flag.

5 - Locate the support pole and gently feed the Flex Blade® flag black sleeve down the support pole by entering the smallest diameter pole into the sleeve first. Take special care when feeding the "curve" near the top of the Flex Blade®. The tip of the pole should enter the sleeve and should stop at the end of the sleeve with about 1/2" - 1" of room to spare.

IMPORTANT: NEVER PUSH THE SUPPORT POLE TO THE END OF THE BLACK SLEEVE. THIS WILL OVER-TENSION THE UNIT AND CAN DAMAGE THE SLEEVE. ALWAYS LEAVE AT LEAST 1/2" - 1" OF SPACE FROM THE END OF THE SLEEVE AND THE TIP OF THE POLE!

6 - Remove the bungee cord and the attachment clip that are connected to the bottom support pole on the adjustable sliding attachment ring.

7 - Locate the adjustable sliding attachment ring on the bottom support pole. Loosen the wing nut and move the adjustable sliding attachment ring up or down the support pole until it is set-up in a good place to attach the clip.

8 - Feed the bungee cord through the bottom grommet located on the Flex Blade® flag black sleeve while holding the flag in place. Feed the attachment clip onto the bungee cord and tie-off the bungee so the attachment clip can reach the adjustable sliding attachment ring.

9 - Once the bungee cord is tied-off and the adjustable sliding attachment ring is set in place, you are ready for use. Simply place the Flex Blade® on top of the Ground Stake and set-up is complete.