



Inflatables & Signage

Above All Advertising, Inc. Makes Brand Names Demand Attention with Lightweight, Customizable and Inflatable Message Beacons

SAN DIEGO – March 8, 2010 - Above All Advertising, Inc., an international provider of inflatables and business signage solutions, has just released its brand new line of giant, inflatable message beacons. From festivals and tradeshow to storefronts and grand openings, these inflatable totems will ensure major message visibility. Even more versatile and professional than previous inflatable dancer concepts, the lightweight Beacons blast fully branded customizable messages on a massive scale.

“The Giant Inflatable Message Beacons are a new, cost-effective signage solution for brands looking to generate attention,” said G. Aires, CEO, Above All Advertising, Inc. “This new line of advertising inflatables offers companies of all sizes the opportunity to announce their messages in a way that reflects their branding through graphics and a variety of colors. Never compromising our service and quality, we’re introducing this product at a great price with the same innovative technology used in the Air Dancers that will create new levels of exposure for our customers.”

Now available at www.AboveAllAdvertising.com, the lightweight Beacons are ready for set-up upon delivery. Standing 15-20 ft. high, the inflatable sign is built to last with premium coated rip-stop nylon and comes with a cold-air fan to ensure it remains upright and sturdy. For more information about Above All Advertising, Inc.’s Giant Inflatable Message Beacons and its leading advertising signage solutions, call (858) 549-2226 or visit www.abovealladvertising.net.

About Above All Advertising, Inc.

Founded in 2002, Above All Advertising, Inc. delivers signage solutions, grand and large format printing and inflatable advertising to many of the world’s leading brands and most demanding marketers. The company works diligently with its clients to ensure the materialization of their advertising vision. Above All Advertising, Inc. offers a wide range of custom designed products, including giant inflatables, Air Dancers™, helium blimps, custom inflatable advertising balloons, and non-inflatables such as banners, pop up tents and more. More information is available online at www.abovealladvertising.net.

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