



Inflatables & Signage

Above All Advertising, Inc. Introduces Newest Indoor Marketing Solution to Create a Memorable Brand

Creators of the Original Flex Blade® Advertising Banner Once Again on Leading Edge of Industry with Indoor Signage Solution

SAN DIEGO – November 30, 2009 – Above All Advertising, Inc.

(<http://www.abovealladvertising.com>), an international provider of outdoor and indoor advertising signage solutions, brings to market its latest product: the Indoor FlexBlade® advertising banner. Designed to be the most cost-effective, high quality, durable signage solution, the Indoor FlexBlade® is ideal for use in retail stores, tradeshow and corporate events.

“Our Indoor FlexBlade® advertising sign is the indoor solution of the future,” noted G. Aires, CEO, Above All Advertising, Inc. “While other companies have tried to create a similar product, no other indoor signage flag system comes complete with a self-contained stand. We showed America how to get noticed with our successful outdoor FlexBlade® advertising banners; now it’s time to drive the message at point-of-purchase with our proven Indoor FlexBlade® advertising system.

The Indoor FlexBlade® features a proprietary composite pole system and three legs that simply screw into the pole base. The parts can be broken down, and are designed for easy use, storage and travel. The success of the original outdoor FlexBlade® advertising flag was largely due to its ability to optimize ad dollars, allowing brands to re-use the product with their latest brand promotions. The new Indoor FlexBlade® advertising flag follows its predecessor, bringing cost saving to brands. The Indoor FlexBlade® fabric sign is available as a single or double-sided digital dye sublimation print, as well as a screen printed version.

For more information about Above All Advertising, Inc. and its original inflatables and indoor/outdoor advertising signage solutions, visit <http://www.abovealladvertising.com> or call (866) 552-2683.

About Above All Advertising, Inc.

Founded in 2002, Above All Advertising, Inc. is a multinational, independently owned creative production facility. Their clients and focused industries are many, including many fortune 500 corporations and small businesses nationwide. Their expertise is to deliver indoor and outdoor signage solutions, grand and large scale format printing, and inflatable advertising solutions. The company strives to provide uncompromising graphic design consultation to create the most innovative, successful products. Their services include dye sublimation, screen-printing, digital output, and much more. When it comes to product, Above All Advertising, Inc.’s is proud of its innovation and high quality. Their products are designed to stand alone but also specifically

designed to complement each other, allowing for larger advertising campaigns and assorted visual displays. Above All Advertising's head office is located in beautiful San Diego, California, and its production facilities are a hub of activity around the clock. For all of your graphic needs, there is just one name to remember, Above All Advertising. For more information, visit <http://www.abovealladvertising.com>.

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