



Inflatables & Signage

**Media Contact:**

Caroline Callaway, Bolt Public Relations  
(760) 918-0792 or [caroline@boltpr.com](mailto:caroline@boltpr.com)

**Above All Advertising, Inc. Debuts Inflatable Device with Patent-Pending AP # 11/978,894 Display System**

***Advertising Solutions Provider Offers High Quality, Inflatable Signage to Boost Businesses' Visibility***

**SAN DIEGO – March 3, 2008** – Above All Advertising, Inc., a San Diego-based provider of inflatables and business signage solutions, has just released the Aire Vue™ Inflatable anywhere display system, a lightweight, durable, double-sided air-inflatable sign that replaces the traditional metal frame sign. Designed for display on top of a car, in front of stores or shopping centers, at concerts, and even on the water, the inflatable signage device alleviates scratched surfaces, offers portability, and may circumvent municipal ordinances that regulate signage when the Aire Vue™ is placed on top of a vehicle or other mobile surface.

“There is nothing else like the Aire Vue available in the marketplace today,” said, G. Aires, CEO, Above All Advertising, Inc. “Designed to meet businesses’ advertising needs, this high quality, versatile device saves money while increasing brand visibility.”

Made from the highest quality materials, the A-shaped, Aire Vue™ Inflatable is available in two sizes and can be conveniently set up with an electric or battery-operated air blower or foot pump. The advertising message is seamlessly displayed on a long-lasting fabric sleeve that covers the inflatable frame and can be secured by filling the base with water or by placing sand bags on the bottom.

The Aire Vue Inflatable can be ordered with printed covers or panels. The device is available with optional extras, including:

- Special protective mat for additional surface protection
- 110-volt air blower
- Battery-operated air blower
- Foot pump

The Aire Vue™ Inflatable is available from Above All Advertising through the company’s Web site at [www.abovealladvertising.net](http://www.abovealladvertising.net) or by phone at (866) 552-2683.

**About Above All Advertising, Inc.**

Founded in 2002, Above All Advertising, Inc. delivers signage solutions, grand and large format printing and inflatable advertising to many of the world's leading brands and most demanding marketers. The company works attentively with its clients to ensure the materialization of their advertising vision. Above All Advertising offers a wide range of custom designed products, including giant inflatables, Air Dancers, helium blimps, classic inflatable advertising balloons, and non-inflatable such as banners and pop up tents. More information is available online at [www.abovealladvertising.net](http://www.abovealladvertising.net).

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